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The Language of Composition - Renee H. Shea 2018-05-08
For over a decade, The Language of Composition has been the most successful textbook written for the AP® English Language and Composition Course. Now, its esteemed author team is back, giving practical instruction geared toward training students to read and write at the college level. The textbook is organized in two parts: opening chapters that develop key rhetoric, argument, and synthesis skills; followed by thematic chapters comprised of the finest classic and contemporary nonfiction and visual texts. With engaging readings and reliable instruction, The Language of Composition gives every students the opportunity for success in AP® English Language. AP® is a trademark registered and/or owned by the College Board, which was not involved in the production of, and does not endorse, this product.

Let's Talk - Andrea A Lunsford 2020-12
"Let's Talk is a small rhetoric that covers genres of writing students are most often assigned to do. It also provides everything they need for doing research, including explicit guidelines to help them decide which sources to trust - and how to fact-check any that they question. And it includes assignable chapters on listening with an open mind and engaging respectfully with others. Students are encouraged to seek out, engage, and listen to people with viewpoints that differ from their own"--

The Rhetoric of Oil in the Twenty-First Century - Heather Graves 2019-04-05
This book examines mass communication and civic participation in the age of oil, analyzing the rhetorical and discursive ways that governments and corporations shape public opinion and public policy and activists attempt to reframe public debates to resist corporate framing. In the twenty-first century, oil has become a subject of civic deliberation. Environmental concerns have intensified, questions of indigenous rights have arisen, and private and public investment in energy companies has become open to deliberation.
International contributors use local events as a starting point to explore larger issues associated with oil-dependent societies and cultures. This interdisciplinary collection synthesizes work in the energy humanities, rhetorical studies and environmental studies to analyze the global discourse of oil from the start of the twentieth century into the era of transnational corporations of the 21st century. This book will be a vital text for scholars in communication studies, the energy humanities and in environmental studies. Case studies are framed accessibly, and the theoretical lenses are accessible across disciplines, making it ideal for a post-graduate and advanced undergraduate audience in these fields.

Rational Rhetoric - David J. Tietge 2008-07-09
David J. Tietge examines the place and influence of scientific discourse in the popular consciousness of contemporary American society, offering critical strategies for recognizing, decoding, and understanding scientific language as it is used by both scientific and a-scientific agents and agencies.

The Craft of Research, 2nd edition - Wayne C. Booth 2008-04-15
Since 1995, more than 150,000 students and researchers have turned to The Craft of Research for clear and helpful guidance on how to conduct research and report it effectively . Now, master teachers Wayne C. Booth, Gregory G. Colomb, and Joseph M. Williams present a completely revised and updated version of their classic handbook. Like its predecessor, this new edition reflects the way researchers actually work: in a complex circuit of thinking, writing, revising, and rethinking. It shows how each part of this process influences the others and how a successful research report is an orchestrated conversation between a researcher and a reader. Along with many other topics, The Craft of Research explains how to build an argument that motivates readers to accept a claim; how to anticipate the reservations of thoughtful yet critical readers and to respond to them appropriately; and how to create introductions and conclusions that answer that most demanding question, "So what?" Celebrated by reviewers for its logic and clarity, this popular book retains its five-part structure. Part 1 provides an orientation to the research process and begins the discussion of what motivates researchers and their readers. Part 2 focuses on finding a topic, planning the project, and locating appropriate sources. This section is brought up to date with new information on the role of the Internet in research, including how to find and evaluate sources, avoid their misuse, and test their reliability. Part 3 explains the art of making an argument and supporting it. The authors have extensively revised this section to present the structure of an argument in clearer and more accessible terms than in the first edition. New distinctions are made among reasons, evidence, and reports of evidence. The concepts of qualifications and rebuttals are recast as acknowledgment and response. Part 4 covers drafting and revising, and offers new information on the visual representation of data. Part 5 concludes the book with an updated discussion of the ethics of research, as well as an expanded bibliography that includes many electronic sources. The new edition retains the accessibility, insights, and directness that have made The Craft of Research an indispensable guide for anyone doing research, from students in high school through advanced graduate study to businesspeople and government employees. The authors demonstrate convincingly that researching and reporting skills can be learned and used by all who undertake research projects. New to this edition: Extensive coverage of how to do research on the internet, including how to evaluate and test the reliability of sources New information on the visual representation of data Expanded bibliography with many electronic sources

Everything's an Argument with Readings - Andrea A. Lunsford 2013-12-01
"This best-selling combination rhetoric and thematically organized reader shows students how to analyze all kinds of arguments, not just essays and editorials, but clothes, smartphone apps, ads, and Web site designs, and then how to use what they learn to write their own effective arguments. Newly streamlined and featuring e-Pages that take argument online, its signature engaging, informal, and jargon-free instruction emphasizes cultural currency, humor, and visual argument."--Back cover.

Argument as Dialogue Across Difference - Jennifer Clifton 2016-11-25
In the spirit of models of argument starting with inquiry, this book starts with a question: What might it mean to teach argument in ways that open up spaces for change—changes of mind, changes of practice and policy, changes in ways of talking and relating? The author explores teaching argument in ways that take into account the complexities and pluralities young people face as they attempt to enact local and global citizenship with others who may reasonably disagree. The focus is foremost on social action—the hard, hopeful work of finding productive ways forward in contexts where people need to work together across difference to get something worthwhile done.

Rhetoric and Argumentation in the Beginning of the XX Century - Henrique Jales Ribeiro 2009-12-01
This book is the edition of the Proceedings of the International Colloquium "Rhetoric and Argumentation in the Beginning of the XXIst Century" which was held at the Faculty of Letters of the University of Coimbra, in October 2-4, 2008, and was organized by Henrique Jales Ribeiro, Joaquim Neves Vicente and Rui

Alexandre Grácio. The main purpose of the Colloquium was to commemorate the publication in 1958 of the books La nouvelle rhétorique: Traité de l'argumentation, and The Uses of Arguments, by, respectively, C. Perelman/L. Olbrechts-Tyteca, and S. Toulmin. But another important goal was to take stock of the state of rhetoric and argumentation theory at the beginning of a new century. It was a unique event, without parallel in Portugal and worldwide - considering its theme and its aims -, which gathered some of the World's most renowned rhetoric and argumentation theorists: Alan Gross, Douglas Walton, Erik Krabbe, Frans V. Eemeren, F. Snoeck Henkemans, Guy Haarscher, John Anthony Blair, Marianne Doury, Oswald Ducrot, Ruth Amossy. The book includes a variety of very important contributions to rhetoric and argumentation theory, ranging from those that naturally fall within the subject matter, to the areas of philosophy, linguistics, communication theory, education theory and law theory. The "art", as it was called in the Medieval curricula, is no longer a discipline amongst others and has became, according to the view of some specialists and largely owing to Perelman and Toulmin influences, a "new paradigm" of rationality for our age, which auspiciously encompasses all fields of knowledge and culture. The book is divided into five parts: I- Historical and philosophical studies on the influences of Perelman and Toulmin; II- Studies in argumentation theory; III- Linguistic approaches to argumentation theory; IV- Rhetoric; and communication theory / education theory approaches to argumentation; and V- Law theory approaches to argumentation.

Rhetorical Public Speaking - Nathan Crick 2017-06-14
Rhetorical Public Speaking: Civic Engagement in the Digital Age, Third Edition offers students an innovative approach to public speaking by employing the rhetorical canon as a means of constructing artful speech in a multi-mediated environment. It provides a foundation to guide students in understanding, constructing, and delivering messages that address matters of public concern. This edition features contemporary as well as historical examples to highlight key concepts and show how rhetoric works in practice. Each chapter includes speech excerpts, summaries, and exercises for review and retention. Students of public speaking are encouraged to employ their new skills as engaged citizens of society.

Communicating Science - LeeAnn Kahlor 2009-11-13
This volume explores the evolution of science communication, addressing key issues and offering substance for future study. Harnessing the energies of junior scholars on the forefront of science communication, this work pushes the boundaries of research forward, allowing scholars to sample the multiple paradigms and agendas that will play a role in shaping the future of science communication. Editors LeeAnn Kahlor and Patricia Stout challenge their readers to channel the energy within these chapters to build or continue to build their own research agendas as all scholars work together – across disciplines – to address questions of public understanding of science and communicating science. These chapters are intended to inspire still more research questions, to help aspiring science communication scholars locate their own creative and original research programs, and to help veteran science communication scholars expand their existing programs such that they can more actively build interdisciplinary bridges. Crossing methodological boundaries, work from quantitative and qualitative scholars, social scientists and rhetoricians is represented here. This volume is developed for practitioners and scholars alike – for anyone who is concerned about or interested in the future of science and how communication is shaping and will continue to shape that future. In its progressive pursuit of interdisciplinary research streams – of thinking outside methodological and theoretical boxes – this book inspires science communication scholars at all levels to set a new standard for collaboration not just for science communication, but for communication research in general.

Understanding Arguments - Robert J. Fogelin 1991

So What? - Kurt Schick 2020-09-15
So What? The Writer's Argument, Third Edition, teaches students how to write compelling arguments and explains why practicing argumentation is essential to learning and communicating with others. Practical exercises throughout each chapter reinforce this broader academic aim by focusing on the key issue of significance-helping writers answer the "So What?" question for themselves and their audiences. By showing students how their writing fits within the broader context of academic inquiry, So What?, Third Edition, encourages them to emulate and adapt the authentic academic styles, foundational organizing

structures, and helpful rhetorical moves to their college classes and beyond.

Essentials of Argument - Nancy V. Wood 2011
This concise argument text presents a broad range of rhetorical theory while providing the clear explanations and examples to make it accessible to an exceptionally wide range of students. Essentials of Argument, 3e, contains ten chapters, each accompanied by class exercises and writing assignments. Students using this text will learn to identify topics of personal and social consequence, to read and form opinions of their own, to analyze a potential audience, and to write persuasive argument papers. Research methods are introduced early, instructing students how to locate, print, and evaluate online materials and avoid plagiarism. Appendices teach MLA and APA styles, and provide a synopsis of the major ideas about argument in unique Summary Charts.

Argumentation and Critical Decision Making - Richard D. Rieke 2013-03-18
This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The first and most thoroughly developed audience-oriented argumentation text has been updated to its 8th edition: Argumentation and Critical Decision Making presents argumentation as a cooperative, communicative process. This text examines the general principles of argument in a rigorous yet readable manner and then applies those principles to different spheres of life – law, science, religion, business, government, and politics – to explore how conventions of argument change when applied to these real-world arenas. Focusing on the dynamics of decision making and using real-life examples to illustrate principles, Argumentation and Critical Decision Making aims to help readers develop practical argumentation skills within the world of their daily lives.

Computer Applications for Handling Legal Evidence, Police Investigation and Case Argumentation - Ephraim Nissan 2012-06-15
This book provides an overview of computer techniques and tools — especially from artificial intelligence (AI) — for handling legal evidence, police intelligence, crime analysis or detection, and forensic testing, with a sustained discussion of methods for the modelling of reasoning and forming an opinion about the evidence, methods for the modelling of argumentation, and computational approaches to dealing with legal, or any, narratives. By the 2000s, the modelling of reasoning on legal evidence has emerged as a significant area within the well-established field of AI & Law. An overview such as this one has never been attempted before. It offers a panoramic view of topics, techniques and tools. It is more than a survey, as topic after topic, the reader can get a closer view of approaches and techniques. One aim is to introduce practitioners of AI to the modelling legal evidence. Another aim is to introduce legal professionals, as well as the more technically oriented among law enforcement professionals, or researchers in police science, to information technology resources from which their own respective field stands to benefit. Computer scientists must not blunder into design choices resulting in tools objectionable for legal professionals, so it is important to be aware of ongoing controversies. A survey is provided of argumentation tools or methods for reasoning about the evidence. Another class of tools considered here is intended to assist in organisational aspects of managing of the evidence. Moreover, tools appropriate for crime detection, intelligence, and investigation include tools based on link analysis and data mining. Concepts and techniques are introduced, along with case studies. So are areas in the forensic sciences. Special chapters are devoted to VIRTOPSY (a procedure for legal medicine) and FLINTS (a tool for the police). This is both an introductory book (possibly a textbook), and a reference for specialists from various quarters.

Readings in Argument - Jeanne Fahnestock 1985

Brief-Writing Masterclass - Chinua Asuzu 2017-05-31
An advocate submits a brief to a court or tribunal to persuade it to decide the cause or matter in favor of the advocates client or position. The key word is persuade. Too often, advocates forget this and write to please themselves. They write to themselves instead of to the court. They write in chest-thumping prose and style. Advocates will do well to keep in mind that in advocacy, persuasion is all that matters. This book teaches persuasive written advocacy. It shows advocates of all ranks, in all jurisdictions, in all proceedings, before all courts or tribunals how to prepare and present winning and winsome arguments. Because of its emphasis on winning, the books pedagogy blends law, linguistics, logic, psychology, rhetoric, and

semantics.

Argumentation and Debate - Austin J. Freeley 2013-01-01
Widely praised, ARGUMENTATION AND DEBATE, 13E, uses a clear, concise, and engaging presentation that makes even complex material easy for students to understand. The authors have adapted the text over the years to match changing practices in debate and teaching while preserving classical and conventional approaches to learning debate. This edition retains its rhetorical roots with a flexible tone open to a diverse array of debate styles that is appropriate in the contemporary context. It values the importance of inclusion and sensitivity to differences of culture, gender, orientation, class and other factors as they impact communicative choices and argumentation. The authors have a preference for team topic evidence-based policy debate; however, the text strives to offer viable tools for a wide range of readers interested in improving their critical thinking for reasoned decision making. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Topical Themes in Argumentation Theory - Frans H. van Eemeren 2012-05-05
Topical Themes in Argumentation Theory brings together twenty exploratory studies on important subjects of research in contemporary argumentation theory. The essays are based on papers that were presented at the 7th Conference of the International Society for the Study of Argumentation (ISSA) in Amsterdam in June 2010. They give an impression of the nature and the variety of the kind of research that has recently been carried out in the study of argumentation. The volume starts with three essays that provide stimulating theoretical perspectives on argumentation. Subsequently, some views are explained on the intriguing topics of 'dissensus' and 'deep disagreement'. After a discussion of three different approaches to the treatment of types of argumentation some classical themes from antique argumentation theory are revisited. The new research area of visual argumentation is explored in the next part. The volume concludes with three reports of experimental studies concerning argumentative discourse. The volume starts with three essays that provide stimulating theoretical perspectives on argumentation. Subsequently, some views are explained on the intriguing topics of 'dissensus' and 'deep disagreement'. After a discussion of three different approaches to the treatment of types of argumentation some classical themes from antique argumentation theory are revisited. The new research area of visual argumentation is explored in the next part. The volume concludes with three reports of experimental studies concerning argumentative discourse. The volume starts with three essays that provide stimulating theoretical perspectives on argumentation. Subsequently, some views are explained on the intriguing topics of 'dissensus' and 'deep disagreement'. After a discussion of three different approaches to the treatment of types of argumentation some classical themes from antique argumentation theory are revisited. The new research area of visual argumentation is explored in the next part. The volume concludes with three reports of experimental studies concerning argumentative discourse.

The Essential Guide to Rhetoric - William M. Keith 2017-11-10
The Essential Guide to Rhetoric is a useful tool for students who need a brief, topical introduction to the field of rhetoric. This concise book covers both classic and modern rhetorical theory for students and professors who want to gain a further understanding of rhetoric and its practical applications. This guide provides an easy-to-read, jargon-free look at rhetorical theory and how it can be used to supplement an education in communication and public speaking. This guide and other guides in the Essential Guide series were developed to complement a wide variety of communication texts and course needs, offering instructors flexible options to add additional content or emphasis areas to their courses. The Essential Guides can be purchased on their own, packaged at a discount with other Bedford/St.Martin's texts, or used as part of a custom option.

Critical Thinking - Tracy Bowell 2002
A much-needed guide to thinking critically for oneself and how to tell a good argument from a bad one. Includes topical examples from politics, sport, medicine, music, chapter summaries, glossary and exercises.

Persuading People - Robert Cockcroft 2013-12-01
This fascinating and practical book explores persuasive techniques in the English language, and is the ideal introduction for students and others with a professional interest in persuasion. Using a wide range of lively and accessible illustrative material, Robert Cockcroft and Susan Cockcroft unpick the complexities of persuasive language - both written and spoken - and enable readers to develop and enhance their rhetorical skills. Now thoroughly revised and expanded, the second edition of this successful text includes: - Developed application of cognitive linguistic theory, which sheds new light on the emotional and logical powers of persuasion - Extended and updated examples of rhetoric in action - Clear pointers for further study to allow readers to continue their exploration into rhetorical theory and practice - A new final chapter which invites readers to practice their skills using updated versions of traditional rhetorical exercises

Involved - Charles Bazerman 2015
Involved: Writing for College, Writing for Your Self helps students to understand their college experience as a way of advancing their own personal concerns and to draw substance from their reading and writing assignments. By enabling students to understand what it is they are being asked to write{u2014}from basic to complex communications{u2014}and how they can go about fulfilling those tasks meaningfully and successfully, this book helps students to develop themselves in all the ways the university offers. This edition of the book has been adapted from the print edition, published in 1997 by Houghton Mifflin. Copyrighted materials{u2014}primarily images and examples within the text{u2014}have been removed from this edition. --

Rhetoric in Ancient China, Fifth to Third Century B.C.E - Xing Lu 2022-03-10
Xing Lu examines language, art, persuasion, and argumentation in ancient China and offers a detailed and authentic account of ancient Chinese rhetorical theories and practices within the society's philosophical, political, cultural, and linguistic contexts. She focuses on the works of five schools of thought and ten well-known Chinese thinkers from Confucius to Han Feizi to the the Later Mohists. Lu identifies seven key Chinese terms pertaining to speech, language, persuasion, and argumentation as they appeared in these original texts, selecting ming bian as the linchpin for the Chinese conceptual term of rhetorical studies. Lu compares Chinese rhetorical perspectives with those of the ancient Greeks, illustrating that the Greeks and the Chinese shared a view of rhetoric as an ethical enterprise and of speech as a rational and psychological activity. The two traditions differed, however, in their rhetorical education, sense of rationality, perceptions of the role of language, approach to the treatment and study of rhetoric, and expression of emotions. Lu also links ancient Chinese rhetorical perspectives with contemporary Chinese interpersonal and political communication behavior and offers suggestions for a multicultural rhetoric that recognizes both culturally specific and transcultural elements of human communication.

The Art Of Rhetoric - Aristotle 2014-09-02
In The Art of Rhetoric, Aristotle demonstrates the purpose of rhetoric—the ability to convince people using your skill as a speaker rather than the validity or logic of your arguments—and outlines its many forms and techniques. Defining important philosophical terms like ethos, pathos, and logos, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotle's work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

Writing Arguments - Ramage 1999-07-01

Argument in Composition - John Ramage 2009
ARGUMENT IN COMPOSITION provides access to a wide range of resources that bear on the teaching of writing and argument. The ideas of major theorists of classical and contemporary rhetoric and argument-from Aristotle to Burke, Toulmin, and Perelman-are explained and elaborated, especially as they inform pedagogies of argumentation and composition. John Ramage, Micheal Callaway, Jennifer Clary-Lemon, and Zachary Waggoner present methods of teaching informal fallacies and analyzing propaganda, while also providing a rationale for preferring an argument approach over other available approaches to the teaching of writing. The authors also identify the role of argument in pedagogies that are not overtly called

argument, including pedagogies that foreground feminism, liberation, critical cultural studies, writing across the curriculum, genre, service learning, technology, and visual rhetoric. The lists of further reading and the annotated bibliography provide opportunities for learning more about the approaches presented in this indispensable guide. JOHN RAMAGE is Emeritus Professor at Arizona State University and the author of numerous books, including Rhetoric: A User's Guide (2005) and (with John Bean and June Johnson) Writing Arguments. MICHEAL CALLAWAY is Residential Faculty at Mesa Community College in Mesa, Arizona, where he focuses on teaching and developing curriculum for developmental writing courses. ZACHARY WAGGONER teaches courses in rhetoric, composition, videogame theory, and new teaching assistant education at Arizona State University. He is the author of My Avatar, My Self: Identity in Video Role-Playing Games (McFarland, 2009). JENNIFER CLARY-LEMON is Assistant Professor of Rhetoric at the University of Winnipeg. She is co-editor, with Peter Vandenberg and Sue Hum, of Relations, Locations, Positions: Composition Theory for Writing Teachers (NCTE, 2006) and has published work in Composition Studies, American Review of Canadian Studies, and (with Maureen Daly Goggin and Duane Roen) the Handbook of Research on Writing. REFERENCE GUIDES TO RHETORIC AND COMPOSITION, Edited by Charles Bazerman

Ad Hominem Arguments - Douglas Walton 2009-03-15
A vital contribution to legal theory and media and civic discourse In the 1860s, northern newspapers attacked Abraham Lincoln's policies by attacking his character, using the terms "drunk," "baboon," "too slow," "foolish," and "dishonest." Political argumentation has steadily increased since then and the argumentum ad hominem, or personal attack argument, has now been carefully refined as an instrument of "oppo tactics" and "going negative" by the public relations experts who design political campaigns at the national level. In this definitive treatment of one of the most important concepts in argumentation theory and informal logic, Douglas Walton presents a normative framework for identifying and evaluating ad hominem or personal attack arguments. Personal attack arguments have often proved to be so effective, in election campaigns, for example, that even while condemning them, politicians have not stopped using them. In the media, in the courtroom, and in everyday confrontation, ad hominem arguments are easy to put forward as accusations, are difficult to refute, and often have an extremely powerful effect on persuading an audience. Walton gives a clear method for analyzing and evaluating cases of ad hominem arguments found in everyday argumentation. His analysis classifies the ad hominem argument into five clearly defined subtypes—abusive (direct), circumstantial, bias, "poisoning the well," and tu quoque ("you're just as bad") arguments—and gives methods for evaluating each type. Each subtype is given a well-defined form as a recognizable type of argument. The numerous case studies show in concrete terms many practical aspects of how to use textual evidence to identify and analyze fallacies and to evaluate argumentation as fallacious or not in particular cases.

Thank You for Arguing - Jay Heinrichs 2008-02-12
Thank You for Arguing is your master class in the art of persuasion, taught by professors ranging from Bart Simpson to Winston Churchill. The time-tested secrets the book discloses include Cicero's three-step strategy for moving an audience to actionÑas well as Honest Abe's Shameless Trick of lowering an audience's expectations by pretending to be unpolished. But it's also replete with contemporary techniques such as politicians' use of "code" language to appeal to specific groups and an eye-opening assortment of popular-culture dodges, including: The Eddie Haskell Ploy Eminem's Rules of Decorum The Belushi Paradigm Stalin's Timing Secret The Yoda Technique Whether you're an inveterate lover of language books or just want to win a lot more anger-free arguments on the page, at the podium, or over a beer, Thank You for Arguing is for you. Written by one of today's most popular online language mavens, it's warm, witty, erudite, and truly enlightening. It not only teaches you how to recognize a paralipsis and a chiasmus when you hear them, but also how to wield such handy and persuasive weapons the next time you really, really want to get your own way. From the Trade Paperback edition.

Arguments and Arguing - Thomas A. Hollihan 2015-11-17
The latest edition of Arguments and Arguing contains the same balance of theory and practice, breadth of coverage, current and relevant examples, and accessible writing style that made previous editions so popular in hundreds of classrooms. The authors draw from classic and recent argumentation theory and

research, contextualized with well-chosen examples, to showcase a narrative style of argumentation and the values and attitudes of audiences. Readers learn how to employ both formal and informal argumentative strategies in an array of communication forums—from interpersonal interactions to academic debate to politics to business. A newly added chapter on visual argumentation and a striking color photo insert demonstrate the value and power of visual elements in the construction of arguments. The ability to argue is necessary if people are to solve problems, resolve conflicts, and evaluate alternative courses of action. While many are taught that arguing is counterproductive and arguments should be avoided, Hollihan and Baaske illustrate that arguing is an essential and fundamental human activity. Learning the art of effective argumentation entails a grasp of not only the strategies and principles of analysis and logical reasoning but also the importance of arguing in a positive and socially constructive fashion.

Elements of Argument - Annette T. Rottenberg 2008-07-01
Elements of Argument was the first text based on the accessible Toulmin model — the model of argument that fits best with the methods and goals of college composition. It combines a thorough argument text on critical thinking, reading, writing, and research with an extensive reader on both current and timeless controversial issues. Elements of Argument presents everything students need to analyze, research, and write arguments. The clearest writing and research coverage of any argument textbook has been re-invigorated to make it even more accessible. And it now has an array of provocative new topics — all to help students stake their claim in argument.

An Illustrated Book of Bad Arguments - Ali Almossawi 2014-09-23
"A flawless compendium of flaws." —Alice Roberts, PhD, anatomist, writer, and presenter of The Incredible Human Journey The antidote to fuzzy thinking, with furry animals! Have you read (or stumbled into) one too many irrational online debates? Ali Almossawi certainly had, so he wrote An Illustrated Book of Bad Arguments! This handy guide is here to bring the internet age a much-needed dose of old-school logic (really old-school, a la Aristotle). Here are cogent explanations of the straw man fallacy, the slippery slope argument, the ad hominem attack, and other common attempts at reasoning that actually fall short—plus a beautifully drawn menagerie of animals who (adorably) commit every logical faux pas. Rabbit thinks a strange light in the sky must be a UFO because no one can prove otherwise (the appeal to ignorance). And Lion doesn't believe that gas emissions harm the planet because, if that were true, he wouldn't like the result (the argument from consequences). Once you learn to recognize these abuses of reason, they start to crop up everywhere from congressional debate to YouTube comments—which makes this geek-chic book a must for anyone in the habit of holding opinions.

Teaching Arguments - Jennifer Fletcher 2015
No matter where students' lives lead after graduation, one of the most essential tools we can teach them is how to comprehend, analyze, and respond to arguments. Students need to know how writers' and speakers' choices are shaped by elements of the rhetorical situation, including audience, occasion, and purpose. In Teaching Arguments: Rhetorical Comprehension, Critique, and Response, Jennifer Fletcher provides teachers with engaging classroom activities, writing prompts, graphic organizers, and student samples to help students at all levels read, write, listen, speak, and think rhetorically. Fletcher believes that, with appropriate scaffolding and encouragement, all students can learn a rhetorical approach to argument and gain access to rigorous academic content. Teaching Arguments opens the door and helps them pay closer attention to the acts of meaning around them, to notice persuasive strategies that might not be apparent at first glance. When we analyze and develop arguments, we have to consider more than just the printed words on the page. We have to evaluate multiple perspectives; the tension between belief and doubt; the interplay of reason, character, and emotion; the dynamics of occasion, audience, and purpose; and how our own identities shape what we read and write. Rhetoric teaches us how to do these things. Teaching Argumentswill help students learn to move beyond a superficial response to texts so they can analyze and craft sophisticated, persuasive arguments--a major cornerstone for being not just college-and career-ready but ready for the challenges of the world.

Understanding Rhetoric - Elizabeth Losh 2020-08-24
After shaking up writing classrooms at more than 550 colleges, universities, and high schools, Understanding Rhetoric, the comic-style guide to writing, has returned for a third edition! Understanding

Rhetoric encourages deep engagement with core concepts of writing and rhetoric. With brand-new coverage of fake news, sourcing the source, podcasting as publishing, and support for common writing assignments, the new edition of the one and only composition comic covers what students need to know--and does so with fun and flair.

They Say / I Say - Gerald Graff 2016-11-01
THIS TITLE HAS BEEN UPDATED TO REFLECT THE 2016 MLA UPDATE. The best-selling book on academic writing in use at more than 1,500 schools. "

Electronic Learning Communities Issues and Practices - Sorel Reisman 2003-04-01
This book focuses on electronic learning communities created through the development and use of the Internet for instruction and training. The chapters focus on philosophies, background, reviews, technologies, systems, tools, services, strategies, development, implementation, research, and guidelines for implementers, and each illustrates the chapter theme with a detailed example of best practices.

Understanding Rhetoric - Eamon M. Cunningham 2020-01-01
Understanding Rhetoric: A Guide to Critical Reading and Argumentation is a composition textbook that outlines three essential skills – rhetoric, argument, and source-based writing – geared towards newcomers and advanced students alike. Though comprehensive in its coverage, the book's focus is a simple one: how to move beyond a "gut reaction" while reading to an articulation of what is effective and what is not, while explicitly answering the most important question of "Why?" This text gets at this central concern in two fundamental ways. First, the text teaches composition as a cumulative process, coaching you how to question, challenge, and expand on not just the readings you hold in your hands, but also how to interrogate the internal processes of writing and thinking. The book's blend of composition methods detail the cross-point of product and process to turn reading and writing from a matter of coming up with answers to questions to learning what type of questions need to be asked in the first place. The "right" questions, the text argues, are fundamentally rhetorical in nature. Second, the content of the practice-based chapters is framed into a larger mesh of intellectual history to show how the writing and thinking you are doing today is continuous with a long history of writing instruction that goes back to the ancient world. This book provides equal representation from classical and contemporary theory with the recognition that theory cannot be fully grasped without practice, and practice cannot be fully understood without its theoretical antecedent. After all, you can't write "outside the box" until you know where the box is and what it looks like.

Rhetorical Public Speaking - Nathan Crick 2015-09-25
Offers students an advanced approach to public speaking through a comprehensive discussion of rhetorical theory This text begins by addressing Aristotle's "Five Canons of the Art"-a means of covering the basics through the lens of rhetorical theory- and progresses into a sophisticated outline of understanding, constructing and delivering artful rhetoric. The book incorporates scholarship on mediated communication, pragmatic speaking genres, the rhetorical situation, and aesthetic form. Rhetorical Public Speaking aims to encourage students to be engaged citizens of society. Upon completing this book, readers will be able to: Understand Aristotle's Five Canons of Rhetoric Construct and execute speeches Explore how they can use rhetorical speech in their daily lives

Everyone's an Author - Michal Brody 2020-05-08
Help students realize their power as authors

Arguments and Arguing - Thomas A. Hollihan 2004-11-08
The primary focus of the updated, second edition has not changedit embraces the narrative or storytelling approach to the study of argumentation. The first section introduces readers to rhetorical theorists and their principles. These significant contributions to the field of argumentation and debate include Aristotles views on audiences and the ethical character of an advocate, Burkes dramatistic theory of communication, Brockriedes metaphorical image of arguers, Fishers narrative paradigm, Mills guidelines for testing the causal correlation, Perelman and Obrechts-Tytecas conception of a universal audience, Rokeachs definition of values, and Toulmins model for developing and analyzing argument claims and his conception of arguments as field dependent. Hollihan and Baaskes discussions of these ideas and their applications are easy to follow, unencumbered by technical jargon, and illustrated with engaging examples drawn from current and well-known historical events. The key to the success of this text is the authors ability to show readers how foundational principles of argumentation are used in a variety of real-world situations. The second section covers specialized contexts such as academic debates, courts of law, politics, business and organizations, and interpersonal relationships. Activities that stimulate critical thinking and the implementation of the ideas discussed are provided at the end of each chapter.