

The Modern Olympic Games

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Black Mercuries - David Kenneth Wiggins 2023

"This book chronicles the struggles and triumphs of African American athletes in the Modern Olympic Games, from 1896 through the 2020 Tokyo Games. It explores the lives and careers of both legendary and little-known Black Olympians as they sought to honor themselves, their race, and their nation on the world stage"--

The Olympic Games Effect - John A. Davis 2012-01-11

Marketing at the Olympics, the attraction and the rewards Essential reading in preparation for the 2012 London Olympics, the newly revised and fully updated second edition of The Olympic Games Effect offers fascinating sports marketing and branding insights into the promotion of the Games themselves, and their unique attraction for corporations in particular. The important lessons of past Olympics will be used to show a hundred year-plus tradition based on a several thousand year old testament to the love of sports and competition, revealing how, in recent years, this has evolved into a seductively attractive vehicle for a wide range of audiences, from consumers to corporations. Loaded with historical information on the Olympics, the book traces the history of the Olympics back to 776 BC. This legacy is vital to the ongoing success of the Olympics, and is at the heart of why brands care so much Packed with illustrations that illustrate how the Games have become arguably the world's most successful sports event and the marketing opportunities

this has led to Includes relevant business strategies and recommendations to help companies understand how to make more effective sports sponsorship decisions This timely new edition of The Olympic Games Effect shows the value contributed by sponsoring the world's premier sporting event, and explains how, by extension, other global sports events have the potential to generate similarly impressive results for their sponsors.

Olympics in Athens 1896 - Michael Llewellyn Smith 2004

Published in the year that The Olympics returned to Athens this is the illuminating story of the making of the modern games, the multinational group of intriguing characters who re-invented them and the first generation of new sporting heroes. 'On 5 April 1896 James B. Connolly of the Suffolk Athletic Club, Boston, projected himself 13 m and 71 cm through the Attic air in the newly restored Panathenaic Stadium of Athens, in the hop, step and jump, and became the first Olympic victor for more than 1500 years.' That opening sentence gives the flavour of a rich and often entertaining work of history that brings together the following intriguing strands: the rise of amateur athletics in Britain, the US, France, Germany and other western countries, each with its own particular stamp; the enormous interest aroused by the excavation of ancient Olympia, the site of the ancient Games; the determination of the eccentric French aristocrat Baron Pierre de Coubertin to embody the

amateur athletic ideal in a revival of the Games; and a perception by politicians and the Greek royal family that hosting Coubertin's Games could help to put the young Greek state on the European map.

Olympic Philosophy - Heather Reid 2020-02-05

The Olympic Games are a sporting event guided by philosophy. The modern Olympic Charter calls this philosophy "Olympism" and boldly states its goal as nothing less than "the harmonious development of humankind" and the promotion of "a peaceful society concerned with the preservation of human dignity." The ideas and ideals behind Olympism, however, are ancient--tracing their roots to archaic and classical Greece, just like the Games do. This collection of essays explores the ancient Hellenic roots of Olympic philosophy and explains their application to modern sport. It examines the philosophical heritage of the Games, the ethics implied by Olympic values of sport, the educational goals of sport, the relations between justice and fair play, the political ideals of peace and world community, and modern challenge of multiculturalism as expressed in the philosophical contrasts between East and West. Anyone who truly loves sports, knows that the Olympic Games are special. Olympic philosophy is what makes them special; the essays in this book attempt to explain why.e

The Modern Olympics - David C. Young 2003

Coubertin's main contribution to the founding of the modern Olympics was the zeal he brought to transforming an idea that had evolved over decades into the reality of Olympiad I and all the Olympic Games held thereafter.

Modern Olympic Games - Haydn Middleton 2008

Explores the development of the modern Olympic games from their inception in 1896, discussing location, logistics, rituals, events, and who is allowed to participate.

[Rethinking the Olympics](#) - Robert Knight Barney 2010-01-01

Sports is a key cultural practice throughout the world that has evolved over the past century. This book seeks to enhance our understanding of global Olympic sporting culture through the publication of critically informed, interdisciplinary scholarship in history, sociology, cultural

studies, political economy, international relations, and management.

A Political History Of The Olympic Games - David B Kanin 2019-08-19

The turmoil surrounding the 1980 Olympic Games, says the author, was nothing new--it was merely the most recent, and most complex, manifestation of the political content of modern sport. Despite the mythology perpetrated by Olympic publicists, the modern Olympic Games were founded with expressly political goals in mind and continue to thrive on tie

The Rise and Fall of Olympic Amateurism - Matthew P Llewellyn 2016-08-15

For decades, amateurism defined the ideals undergirding the Olympic movement. No more. Today's Games present athletes who enjoy open corporate sponsorship and unabashedly compete for lucrative commercial endorsements. Matthew P. Llewellyn and John Gleaves analyze how this astonishing transformation took place. Drawing on Olympic archives and a wealth of research across media, the authors examine how an elite--white, wealthy, often Anglo-Saxon--controlled and shaped an enormously powerful myth of amateurism. The myth assumed an air of naturalness that made it seem unassailable and, not incidentally, served those in power. Llewellyn and Gleaves trace professionalism's inroads into the Olympics from tragic figures like Jim Thorpe through the shamateur era of under-the-table cash and state-supported athletes. As they show, the increasing acceptability of professionals went hand-in-hand with the Games becoming a for-profit international spectacle. Yet the myth of amateurism's purity remained a potent force, influencing how people around the globe imagined and understood sport. Timely and vivid with details, *The Rise and Fall of Olympic Amateurism* is the first book-length examination of the movement's foundational ideal.

This Great Symbol - John J. MacAloon 2013-09-13

This Great Symbol is the definitive study of the origins of the modern Olympic Games and of their founder, Pierre de Coubertin, whose ideological stamp the Olympics still bear. Behind this fascinating blend of biography and history lies an impressive framework of cultural, social,

and psychological theories skilfully employed to interpret the creation and symbolism of the modern Olympic Games. Hailed as both a classic in sport history and as a paradigmatic study in the anthropology of the past, This Great Symbol helped launch the new collaboration between historians and cultural anthropologists that continues to mark the human sciences worldwide. For this 25th anniversary edition, Professor MacAloon adds a new preface evaluating subsequent scholarship on Coubertin and the Olympic origins and a highly personal afterword describing the impact of This Great Symbol on his own subsequent career as an Olympic anthropologist and cultural performance theory. This book was published as a special issue of the International Journal of the History of Sport.

The Olympic Spirit - Susan Wels 1996

Celebrates the centennial of the modern Olympic movement, beginning with the first Olympiad in Athens, Greece, in 1896

The First Modern Olympics - Richard D. Mandell 1976

An account of the motivations for and the establishment and importance of the modern Olympic Games, recounting the inaugural events in Athens in 1896

This Great Symbol - John J. MacAloon 2008

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Media, Sport, Nationalism - Tianwei Ren 2019-03-01

"East Asia is increasingly prominent within global sport. In the short period between 2018 and 2022 it will have held two Winter and one Summer Olympics, and the Rugby World Cup for good measure. This is not a sudden development. It has been in train for some time, although many scholars, especially in Europe and North America, have been focussed primarily on sport in their own countries and regions. J.A. Mangan, who for decades has been looking closely at sport in East Asia while encouraging others to do likewise, has made a major contribution to knowledge and understanding of a once under-appreciated subject. This excellent collection in his honour analyses the key interwoven elements of sport, media and nation in China, Japan and South Korea. It demonstrates how the structure and practice of sport connects in myriad ways with its representation, not least with regard to national narratives, international rivalries and transnational trends. It is a book that does signal justice both to East Asian Studies and to the academic who recognised the importance of sport to that field, and who has done so much to ensure that the region is centrally placed within any contemporary analysis of the world of sport." David Rowe, Emeritus Professor of Cultural Research, Institute for Culture and Society, Western Sydney University "Professor Mangan is the master dissector of the connections between sport and politics, geopolitics and nationalism across multiple Asian contexts. A collection of essays in honour of his long service to academic understandings of these fields is well deserved, and the editors and contributors to this volume have served up a worthy tribute. Showcasing new work by a stellar cast of China, Japan and Korea experts, in combination the papers collected here yield valuable insights into the issues of nation building, identity, media representation and sport which have been the subject of Professor Mangan's pioneering work over the past several decades. No one has done more to put East Asia on the map in terms of academic research on the manifold socio-political dimensions of sport, and this superbly constructed volume

orchestrated by rising Tianwei Ren confirms that we neglect this fascinating, complex region at our peril." Jonathan Sullivan, Director of China Policy Institute and China Soccer Observatory, Associate Professor, School of Politics and IR. University of Nottingham

The 1900 Olympic Games - Bill Mallon 2015-07-11

The 1900 Olympic Games have been termed "The Farcical Games." The events were poorly organized and years later many of the competitors had no idea that they had actually competed in the Olympics. They only knew that they had competed in an international sporting event in Paris in 1900. No official records of the 1900 Olympics exist. Based primarily on 1900 sources, the sites, dates, events, competitors, and nations as well as the event results are compiled herein for all of the 1900 Olympic events, including archery, track and field, cricket, equestrian, fencing, soccer, pelota basque, water polo, and rowing, among other sports.

The Ancient Olympic Games - Judith Swaddling 1980

For over one thousand years between 776 B.C. and A.D. 395, princes, statesmen, and famous athletes gathered every four years at Olympia in western Greece to compete for the olive crowns of the ancient Olympic Games. Judith Swaddling traces the mythological and religious origins of the games and describes the events, religious ceremony, and celebrations that were an essential part of the Olympic festival. The book also features a large, detailed model of the site of ancient Olympia, where, alongside religious and civic buildings, there grew an elaborate sports complex with a stadium for 40,000 spectators, indoor and outdoor training facilities, hot and cold baths, a swimming pool, and a race course. This fascinating description of Ancient Olympia and the Games is superbly illustrated with vases, sculpture and other works of art, views of the site and photographs of the unique model.

The Olympian Games in Athens, 1896 - Burton Holmes 1984

Describes the author's travels through Greece and discusses the competitions, athletes, and audiences at the 1896 Olympics

[Global Olympics](#) - Kevin Young 2005-12-14

Draws together international scholars on issues that emerge from ancient Olympic contests, and over one hundred years of modern

Olympic history, with varied perspectives, while encompassing an assessment of literature and debates on the Olympics. This book serves as a resource for students and researchers interested in significance of the Games.

The 1906 Olympic Games - Bill Mallon 2009-02-24

One of the early concepts of the Olympic Games was to include "intercalated" Games every four years between the normal cycle, and to hold these Games in Athens, the ancestral home of the Olympics. In 1906 the first, and only one, of these games was held. Occurring only two years after the St. Louis Games of 1904 and two years before the London Games of 1908, the Athens Games were considered by many not to be "official"; social and political forces prevented continuation of the intercalation cycle in 1910 and later. Yet these Games were surprisingly successful and helped guarantee the survival of the modern Olympics. This book, fourth in the series on the early Olympics, presents all the data on 29 nation and city-state participants in more than a dozen events in the Athens Games. Scores and descriptions are provided, and many historical errors and omissions in other sources are corrected. Appendices include the published program for the Games, the actual schedule followed during the Games, and country-by country listings of all participating athletes.

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describing the impact of This Great Symbol on his own subsequent career as an Olympic anthropologist and cultural performance theory. This book was published as a special issue of the International Journal of the History of Sport.

Rule Britannia: Nationalism, Identity and the Modern Olympic Games - Matthew P. Llewellyn 2014-06-11

On 6 July 2005, the International Olympic Committee awarded the 2012 summer Olympic Games to the city of London, opening a new chapter in Great Britain's rich Olympic history. Despite the prospect of hosting the summer Games for the third time since Pierre de Coubertin's 1894 revival of the Olympic movement, the historical roots of British Olympism have received limited scholarly attention. With the conclusion of the 2008 Beijing Olympics and the passing of the baton to London, Rule Britannia remedies that oversight. This book uncovers Britain's early Olympic involvement, revealing how the British public, media, and leading governmental officials were strongly opposed to international Olympic competition. It explores how the British Olympic Association focused on three main factors in the midst of widespread national opposition: it embraced early Olympian spectacles as a platform for maintaining a sporting union with Ireland, it fostered a greater sense of imperial identity with Britain's white dominions, and it undertook an ambitious policy of athletic specialization designed to reverse the nation's waning fortunes in international sport. This book was previously published as a special issue of International Journal of the History of Sport.

I Olympiad - Frank Condron 2015-11-18

Today the Olympic Games is a global spectacle that captures the attention of the entire world and has the power to produce moments of individual courage and triumph that live on forever. But there was a time when reviving the ancient festival of sport was just a dream shared by a handful of dedicated sportsmen led by a determined French aristocrat named Baron Pierre de Coubertin. The I Olympiad-Athens 1896, the second volume in The Olympic Century series, tells the story of the first modern Olympic Games and the essential role they played in launching

the Modern Olympic Movement as it is known today. The book traces the origins of the Olympic revival back to the 17th Century, and follows Baron de Coubertin as he travels the world seeking the moral, political and financial support needed to stage the first Olympiad of the Modern Era. The focus then shifts to the 1896 Games themselves and the colourful assortment of athletes who participated, from the British embassy worker recruited to play tennis to the Danish strongman who participated in seven individual events in four different sports. The book concludes with the towering triumph of Spyridon Louis, the Greek peasant who, by claiming victory for the host country in the first-ever marathon, ensured the survival of the Modern Olympic Movement. Juan Antonio Samaranch, former President of the International Olympic Committee, called The Olympic Century, "e;The most comprehensive history of the Olympic games ever published"e;.

Capture the Olympic Spirit - 2000-02

An elementary teaching resource with activities designed to bring the Olympic spirit into the classroom with hands-on projects, sports activities, and cross-curriculum learning tasks.

Power Games - Jules Boykoff 2016-05-17

A timely, no-holds barred, critical political history of the modern Olympic Games The Olympics have a checkered, sometimes scandalous, political history. Jules Boykoff, a former US Olympic team member, takes readers from the event's nineteenth-century origins, through the Games' flirtation with Fascism, and into the contemporary era of corporate control. Along the way he recounts vibrant alt-Olympic movements, such as the Workers' Games and Women's Games of the 1920s and 1930s as well as athlete-activists and political movements that stood up to challenge the Olympic machine.

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The Olympic Games - Kristine Toohey 2007

The Olympic Games: A Social Science Perspective presents a broad, multi-disciplinary account of all things Olympic from the relationship of the modern to the ancient games, to the possible future of the grandest of athletic spectacles. This extended new edition covers the Olympic phenomenon from political, economical and sociological perspectives, from its history and the media to commercialism and drug use. Its detailed analyses and extensive bibliography make it essential reading for researchers and students in leisure and sports studies.

Rome 1960 - David Maraniss 2008-07

An account of the 1960 Summer Olympics in Rome reveals the competition's unexpected influence on the modern world, in a narrative synopsis that pays tribute to such athletes as Cassius Clay and Wilma Rudolph while evaluating the roles of Cold War propaganda, civil rights, and politics. 250,000 first printing.

Language Policy and Planning for the Modern Olympic Games - Jie Zhang 2021-04-19

This book is the first longitudinal study that addresses language policy and planning in the context of a major international sporting event and

examines the ideological, political, social, cultural, and economic effects of such context-specific policy initiatives on contemporary China. The book has important reference value for future research on language management at the supranational level and language services for linguistically complex events. At the same time, it presents some broader implications for current and future language policy makers, language educators and learners, particularly from non-English speaking backgrounds. Foreword by Ingrid Piller

The Games: A Global History of the Olympics - David Goldblatt 2016-07-26

"A people's history of the Olympics."—New York Times Book Review A Boston Globe Best Book of the Year A Kirkus Reviews Best Nonfiction Book of the Year The Games is best-selling sportswriter David Goldblatt's sweeping, definitive history of the modern Olympics. Goldblatt brilliantly traces their history from the reinvention of the Games in Athens in 1896 to Rio in 2016, revealing how the Olympics developed into a global colossus and highlighting how they have been buffeted by (and affected by) domestic and international conflicts. Along the way, Goldblatt reveals the origins of beloved Olympic traditions (winners' medals, the torch relay, the eternal flame) and popular events (gymnastics, alpine skiing, the marathon). And he delivers memorable portraits of Olympic icons from Jesse Owens to Nadia Comaneci, the Dream Team to Usain Bolt.

A Brief History of the Olympic Games - David C. Young 2008-04-15

For more than a millennium, the ancient Olympics captured the imaginations of the Greeks, until a Christianized Rome terminated the competitions in the fourth century AD. But the Olympic ideal did not die and this book is a succinct history of the ancient Olympics and their modern resurgence. Classics professor David Young, who has researched the subject for over 25 years, reveals how the ancient Olympics evolved from modest beginnings into a grand festival, attracting hundreds of highly trained athletes, tens of thousands of spectators, and the finest artists and poets.

The Origins of the Olympic Games - Andras Patay-Horvath 2015-08-31

Even in antiquity it was debated when and why the Olympic Games had been established and by whom. Modern scholarship has also advanced a great number of hypotheses on the origins of the games (ranging from funeral games to harvest ceremonies/vegetation magic or even initiation rites), but a truly convincing reconstruction has not yet been formulated. The present volume offers a new comprehensive explanation for the phenomenon and argues that the Games evolved from hunting and from animal ceremonialism observed among various hunting groups. This explanation is admittedly a hypothetical one, based mainly on the interpretation of the archaeological material and some ethnographic parallels, but conjecture is necessary due to the complete absence of contemporary written evidence. In addition, although it is essentially a simple theory that simultaneously explains many perplexing features of the Games in a coherent way, it must remain without definitive proof, as with all other previous similar explanations. "Anyone who takes issue is allowed a simple remedy: to offer something better, something that is coherent and constructive as an alternative."

Encyclopedia of the Modern Olympic Movement - John E. Findling 2004
Looks at the historical context in which the modern Olympic Games have taken place, covering the highlights of each competition along with information on site selection, economic impact, and political controversies.

Coins of the Modern Olympic Games - Michèle Ménard 1991

The Olympics, a History of the Modern Games - Allen Guttman 2002
Traces the history of the modern Olympics from 1896 to 2000, contrasting the ideal of the game with the often politicized reality.

The Olympic Games Explained - Vassil Girginov 2005

This new student textbook explores the history and meaning of the modern Olympic Games, providing a comprehensive overview of 'Olympism' from the Ancient Greeks origins through to the beginnings of the International Olympic Committee.

The 1904 Anthropology Days and Olympic Games - Susan Brownell
2008-12-01

One of the more problematic sport spectacles in American history took place at the 1904 World's Fair in St. Louis, which included the third modern Olympic Games. Associated with the Games was a curious event known as Anthropology Days organized by William J. McGee and James Sullivan, at that time the leading figures in American anthropology and sports, respectively. McGee recruited Natives who were participating in the fair's ethnic displays to compete in sports events, with the 'scientific' goal of measuring the physical prowess of 'savages' as compared with 'civilized men.' This interdisciplinary collection of essays assesses the ideas about race, imperialism, and Western civilization manifested in the 1904 World's Fair and Olympic Games and shows how they are still relevant. A turning point in both the history of the Olympics and the development of modern anthropology, these games expressed the conflict between the Old World emphasis on culture and New World emphasis on utilitarianism. Marked by Franz Boas's paper at the Scientific Congress, the events in St. Louis witnessed the beginning of the shift in anthropological research from nineteenth-century evolutionary racial models to the cultural relativist paradigm that is now a cornerstone of modern American anthropology. Racist pseudoscience nonetheless reappears to this day in the realm of sports.

The Olympics and Philosophy - Heather Lynne Reid 2012-06-21
In 1973, Wilson Carey McWilliams (1933-2005) published *The Idea of Fraternity in America*, a groundbreaking book that argued for an alternative to America's dominant philosophy of liberalism. This alternative tradition emphasized that community and fraternal bonds were as vital to the process of maintaining political liberty as was individual liberty. McWilliams expanded on this idea throughout his prolific career as a teacher, writer, and activist, promoting a unique definition of American democracy. In *The Democratic Soul: A Wilson Carey McWilliams Reader*, editors Patrick J. Deneen and Susan J. McWilliams, daughter of the famed intellectual, have assembled key essays, articles, reviews, and lectures that trace McWilliams's evolution as a scholar and explain his often controversial views on education, religion, and literature. The book also showcases his thoughts and

opinions on prominent twentieth-century figures such as George Orwell and Leo Strauss. The first comprehensive volume of Wilson Carey McWilliams's collected writings, *The Democratic Soul* will be welcomed by scholars of political science and American political thought as a long-overdue contribution to the field.

[The Official History of the Olympic Games and the IOC](#) - David Miller
2008

The dramatic account of the dual history of the world's foremost sporting spectacle. The story of the re-creation of the Olympic Games by Pierre de Coubertin, of the often controversial fortunes of the governing body, together with the highs and lows of the Olympics themselves.

Historical Dictionary of the Modern Olympic Movement - John E. Findling 1996

A unique guide to events, controversies, and political and economic

issues surrounding the Olympics.

The History of the Olympic Games - The Olympic Museum 2021-08-03
Published in association with the International Olympic Committee, *The History of the Olympic Games: Faster, Higher, Stronger* is the definitive illustrated chronicle of the world's biggest sporting event. Featuring stunning photographs and artefacts from the archive of the Olympic Museum, it tells the story of more than 120 years of sporting excellence, from the birth of the modern Olympics in Athens in 1896, right up to the delayed Tokyo 2020 Games. Packed with fascinating stories and profiles of iconic athletes from across the globe, it's a definitive journey through every single iteration of the Olympics. It also includes rare documents that illuminate some of the most incredible events in Olympic history, allowing readers to get closer to the world's greatest sporting spectacle than ever before.