

Principles Of Management Griffin 9th Edition

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Strategic Management - Gregory G. Dess 2009-02

Communicating in Small Groups - Steven A. Beebe 2015-10-01

REVEL™ for Communicating in Small Groups: Principles and Practices balances the principles of small group communication with real-world applications. With an emphasis on practical examples, technology, and ethical collaboration, REVEL for Communicating in Small Groups helps readers enhance their performance in groups and teams, while giving them insight into why group and team members communicate as they do. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.

Organizational Behavior: Managing People and Organizations - Ricky Griffin 2009-01-12

Prepare your students today to become strong, effective managers tomorrow with the powerful concepts and practical applications found in Griffin/Moorhead's ORGANIZATIONAL BEHAVIOR: MANAGING PEOPLE AND ORGANIZATIONS, Ninth Edition. This reader-oriented text helps you equip your students with the skills and solid understanding to meet the management challenges of a new century. The book's applied approach balances classic management ideas with the most recent OB developments and contemporary trends. Students delve into the core concepts of human behavior and industrial psychology within the help of memorable real examples drawn from organizations that appeal to students, such as Facebook, Microsoft, IKEA and New Balance. Fresh new cases, proven end-of-chapter exercises, activities, and an optional case and exercise book help you equip your students with the assets, tools, and resources to compete effectively amid a world of change. Students grasp the fundamental of human behavior in organizations and the ability to develop new answers to new challenges as they learn to understand the people who comprise an organization, understand change, and understand how organizations must respond to change. Equip and energize the next generation of managers for the most exciting task of tomorrow: managing people effectively within competitive organizations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Binocular Vision and Ocular Motility - Hermann M. Burian 1974

International Business - Ricky W. Griffin 2007

This comprehensive overview of international business is divided into various business functions, making it clear and easy to understand. In every chapter "Culture Quest Insights" into culture, geography, and business lead readers to a multi-media experience of a certain country or region that provides useful information on the impact of culture on business. Cases specific to each region or country add to the total reading experience. Topics covered include: the world's marketplaces, the international environment, managing international business and business operations. For CEOs, managers, and other executives who need to understand the cultural mores of the global societies with which they do business.

Fundamentals of Management, Loose-leaf Version - Ricky Griffin 2018-10-11

Ricky Griffin's FUNDAMENTALS OF MANAGEMENT, 9th Edition invites you into the study of management with a dynamic approach organized around the functions of management. You will strengthen your management skills with a proven balance of theory and practice as well as engaging learning features. Student-oriented skill applications and cases keep you focused and actively learning. A variety of exercises equip future managers to handle critical business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fundamentals of Financial Management, Concise Edition - Eugene F. Brigham 2014-01-01

Gain a focused understanding of today's corporate finance and financial management with the market-leading approach in Brigham/Houston's FUNDAMENTALS OF FINANCIAL MANAGEMENT, CONCISE EDITION, 8E. This book's unique balance of clear concepts, contemporary theory, and practical applications helps readers better understand the concepts and reasons behind corporate budgeting, financing, and working capital decision making. Numerous practical examples, proven end-of-chapter applications, and Integrated Cases demonstrate theory in action, while Excel Spreadsheet Models help readers master this software tool. It's a book designed to put each reader first in finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Organization Development and Change - Thomas G. Cummings 2006

MGMT 9 -

Business Essentials - Ronald J. Ebert 2016-01

For Introduction to Business courses. Focus on the practical skills and important developments in business. The recent events in domestic and global economies are presenting unprecedented challenges, excitement, and disappointments for business--and a need for a change in Introduction to Business courses and texts. Business Essentials captures the widespread significance of these developments and presents their implications on businesses today. The Eleventh Edition includes new real-world examples and research findings, helping students to see how entrepreneurs are putting into practice the concepts that they are learning, and making this text the most current and relevant one available on the market today. Also Available with MyBizLab® This title is available with MyBizLab--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyBizLab does not come packaged with this content. If you would like to purchase both the physical text and MyBizLab search for: 0134473639 / 9780134473635 Business Essentials Plus MyBizLab with Pearson eText -- Access Card Package Package consists of: 0134271122 / 9780134129969 Business Essentials 0134150031 / 9780134150031 MyBizLab with Pearson eText -- Access Card -- for Business Essentials

Liberty's Dawn - Emma Griffin 2013-03-15

"Emma Griffin gives a new and powerful voice to the men and women whose blood and sweat greased the

wheels of the Industrial Revolution" (Tim Hitchcock, author of *Down and Out in Eighteenth-Century London*). This "provocative study" looks at hundreds of autobiographies penned between 1760 and 1900 to offer an intimate firsthand account of how the Industrial Revolution was experienced by the working class (The New Yorker). The era didn't just bring about misery and poverty. On the contrary, Emma Griffin shows how it raised incomes, improved literacy, and offered exciting opportunities for political action. For many, this was a period of new, and much valued, sexual and cultural freedom. This rich personal account focuses on the social impact of the Industrial Revolution, rather than its economic and political histories. In the tradition of bestselling books by Liza Picard, Judith Flanders, and Jerry White, Griffin gets under the skin of the period and creates a cast of colorful characters, including factory workers, miners, shoemakers, carpenters, servants, and farm laborers. "Through the 'messy tales' of more than 350 working-class lives, Emma Griffin arrives at an upbeat interpretation of the Industrial Revolution most of us would hardly recognize. It is quite enthralling." —The Oldie magazine "A triumph, achieved in fewer than 250 gracefully written pages. They persuasively purvey Griffin's historical conviction. She is intimate with her audience, wooing it and teasing it along the way." —The Times Literary Supplement "An admirably intimate and expansive revisionist history." —Publishers Weekly

A First Look at Communication Theory - Em Griffin 2002-07-01

This best selling text analyzes the major communication theories at a level appropriate for both lower and upper level courses. The material is presented in a coherent manner and strikes a balance between humanistic, scientific, classical, and contemporary theories. (In contrast to previous editions--no theories have been dropped.) Ethics are covered throughout the text. "A First Look at Communication Theory" is the most widely used textbook for the communication theory course.

Principles and Practice in Second Language Acquisition - Stephen D. Krashen 1982

The present volume examines the relationship between second language practice and what is known about the process of second language acquisition, summarising the current state of second language acquisition theory, drawing general conclusions about its application to methods and materials and describing what characteristics effective materials should have. The author concludes that a solution to language teaching lies not so much in expensive equipment, exotic new methods, or sophisticated language analysis, but rather in the full utilisation of the most important resources - native speakers of the language - in real communication.

Principles of Management - Openstax 2022-03-25

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Management, Custom Publication - Ricky W. Griffin 2004-06

Management - Ricky W. Griffin 2012-02-16

Introduce today's students to management and highlight the power of innovation in the workplace with Griffin's *MANAGEMENT*, 11E. This dynamic book, known for its cutting edge research and memorable examples, takes a functional approach to the process of management with a focus on active planning, leading, organizing and controlling. This book's exceptionally reader-friendly approach examines today's emerging management topics, from the impact of technology and importance of a green business

environment to ethical challenges and the need to adapt in changing times. This latest edition builds on proven success to help your students strengthen their management skills with an effective balance of theory and practice. Numerous new and popular cases and learning features highlight the challenges facing today's managers. Hundreds of well-researched contemporary examples, from the large Wegmans to the innovative Snopes.com, vividly demonstrate the importance of strong management to any type of organization. Leading Aplia online student engagement tools and CengageNOW for *MANAGEMENT* course solutions provide integrated multimedia resources to draw students into your course and further ensure interaction and comprehension. CourseMate online resources and a complete eBook offer additional concept support to help you prepare your students for management and business career success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Food, Beverage, and Labor Cost Controls - Paul R. Dittmer 2005-02-28

Principles of Food, Beverage, and Labor Cost Controls, Eighth Edition is the essential text for understanding the ins and outs of controlling food, labor, and beverage costs. It comes accompanied by ProMgmt Student Workbook, which allows students to obtain a certificate from the National Restaurant Association Educational Foundation. Includes a diskette which contains Excel spreadsheet applications. Special features include: Accompanied by a diskette which contains Excel spreadsheet applications 40% of chapters contain revised materials Full supplements package

Williams Hematology, 9E - Kenneth Kaushansky 2015-12-23

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. The world's most highly regarded reference text on the mechanisms and clinical management of blood diseases A Doody's Core Title for 2019! Edition after edition, Williams Hematology has guided generations of clinicians, biomedical researchers, and trainees in many disciplines through the origins, pathophysiological mechanisms, and management of benign and malignant disorders of blood cells and coagulation proteins. It is acknowledged worldwide as the leading hematology resource, with editors who are internationally regarded for their research and clinical achievements and authors who are luminaries in their fields. The Ninth Edition of Williams Hematology is extensively revised to reflect the latest advancements in basic science, translational pathophysiology, and clinical practice. In addition to completely new chapters, it features a full-color presentation that includes 700 photographs, 300 of which are new to this edition, and 475 illustrations. Recognizing that blood and marrow cell morphology is at the heart of diagnostic hematology, informative color images of the relevant disease topics are conveniently integrated into each chapter, allowing easy access to illustrations of cell morphology important to diagnosis. Comprehensive in its depth and breath, this go-to textbook begins with the evaluation of the patient and progresses to the molecular and cellular underpinnings of normal and pathological hematology. Subsequent sections present disorders of the erythrocyte, granulocytes and monocytes, lymphocytes and plasma cells, malignant myeloid and lymphoid diseases, hemostasis and thrombosis, and transfusion medicine.

Principles of Management - Ricky W. Griffin 2007-01-01

MGMT - Alan McWilliams 2014

A new approach to learning the principles of management, *MGMT 2* is the second Asiaa Pacific edition of a proven, innovative solution to enhance the learning experience. Concise yet complete coverage supported by a suite of online learning aids equips students with the tools required to successfully undertake an introductory management course. Paving a new way to both teach and learn, *MGMT 2* is designed to truly connect with today's busy, tech-savvy student. Students have access to online interactive quizzing, videos, podcasts, flashcards, case studies, games and more. An accessible, easy-to-read text along with tear out review cards completes a package which helps students to learn important concepts faster. *MGMT 2* delivers a fresh approach to give students what they need and want in a text.

Introduction to Sociology 2e - Heather Griffiths 2017-12-31

Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging

theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale.

Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones

International Business - Ricky W. Griffin 2010

For International Business courses This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content which is especially relevant to students outside the United States. Successfully prepare students for the international marketplace. International Business illustrates how successful managers must function in a competitive world. Packed with current examples that reflect the vibrancy of the international business field, this student-friendly text offers a managerial approach that keeps an emphasis on skills development, emerging markets and geographical literacy. The sixth edition of this internationally popular text contains all the same core concepts while incorporating new and current topic coverage.

Management - Richard L. Daft 2015-01-01

MANAGEMENT, 12E includes several innovative pedagogical features to help students understand their management capabilities and learn what it's like to manage in an organization today. Each of the 19 chapters begins with an opening questionnaire that engages the reader's interest, directly connects to the topic of the chapter, and enables students to see how they respond to situations and challenges that real-life managers typically face. A New Manager Self-Test in each chapter provides students with further insight into how they would function in the real world of management. The Remember This bullet-point summaries at the end of each major chapter section give students a snapshot of the key points and concepts covered in that section. The end-of-chapter questions have been carefully revised to encourage critical thinking and application of chapter concepts, and Small Group Breakout exercises give students the opportunity to apply concepts while building teamwork skills. Ethical dilemmas, all-new end-of-chapter cases, and a fully updated set of On the Job video cases help students sharpen their diagnostic skills for management problem solving. The chapter sequence in MANAGEMENT is organized around the management functions of planning, organizing, leading, and controlling. These four functions effectively encompass management research and the characteristics of the manager's job. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

M: Management - Thomas Bateman 2012-09-14

M: Management by Bateman/Snell is the fastest growing Principles of Management textbook on the market. Bateman/Snell is written from the ground up to be brief, lean, and flexible enough to enable you to cover just the topics you want at the level of depth you want, while still maintaining the integrity of the content. Plus, it does not inherit outdated examples from a hardback derivative. With market-leading teaching support and the most up to date content available, M: Management represents the best value available in the brief Principles of Management market. What sets Bateman/Snell apart? An unrivaled mixture student-focused current content and the best teaching support around.

Management - Ricky W. Griffin 2016-01-14

MANAGEMENT, 12E, takes a functional, skills-based approach to the process of management with a focus on active planning, leading, organizing and controlling. Griffin carefully examines today's emerging management topics, including the impact of technology, importance of a green business environment, ethical challenges, and the need to adapt in changing times. This edition builds on proven success to help strengthen your management skills with a balance of classic theory and contemporary practice. Numerous new and popular cases and learning features highlight the challenges facing today's managers. Hundreds of well-researched contemporary examples, from Starbucks to The Hunger Games to professional baseball, vividly demonstrate the importance of strong management to any type of organization. Important Notice:

Media content referenced within the product description or the product text may not be available in the ebook version.

Forensic Science: Fundamentals & Investigations - Anthony J. Bertino 2015-02-28

With today's popular television programs about criminal justice and crime scene investigation and the surge of detective movies and books, students often have a passion for exploring forensic science. Now you can guide that excitement into a profitable learning experience with the help of the innovative, new FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E. This dynamic, visually powerful text has been carefully crafted to ensure solid scientific content and an approach that delivers precisely what you need for your high school course. Now an established best-seller, FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E offers a truly experiential approach that engages students in active learning and emphasizes the application of integrated science in your course. Student materials combine math, chemistry, biology, physics, and earth science with content aligned to the National Science Education Standards, clearly identified by icons. This book balances extensive scientific concepts with hands-on classroom and lab activities, readings, intriguing case studies, and chapter-opening scenarios. The book's exclusive Gale Forensic Science eCollection™ database provides instant access to hundreds of journals and Internet resources that spark the interest of today's high school students. The new edition includes one new chapter on entomology and new capstone projects that integrate the concepts learned throughout the text. Comprehensive, time-saving teacher support and lab activities deliver exactly what you need to ensure that students receive a solid, integrated science education that keeps readers at all learning levels enthused about science. FORENSIC SCIENCE: FUNDAMENTALS AND INVESTIGATIONS, 2E sets the standard in high school forensic science . . . case closed. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Principles of Management 3.0 - Talya Bauer 2017

Project Management - Harold Kerzner 2013-01-22

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Management - Ricky W. Griffin 2010-01-11

Introduce your students to management using the classic theory, current research, student-friendly presentation, and memorable examples in Griffin's MANAGEMENT -- the book that has already helped almost two million students prepare for successful business careers. This powerful, leading text combines traditional management coverage with well-known, careful examination of today's emerging management topics. The new 10th edition of MANAGEMENT now examines the latest on organizational justice and negotiation as well as the impact of the 2008-2009 economic recession and global warming on business. The book's well-organized, inviting approach organized around the functions of management helps students strengthen their management skills with an effective balance of theory and practice as well as numerous proven learning features. Students continue to study the growing service sector, ethics, global management

and the impact of technology on management as they examine challenges today's managers face. Hundreds of well-researched popular examples -- from large establishments, such as Coca-Cola, to emerging companies such as Google and Facebook -- bring concepts to life. Examples from smaller companies and non-profit organizations underscore the author's philosophy that strong management is critical to the success of any type of organization. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

[The Physics of Everyday Phenomena](#) - W. Thomas Griffith 2016

Talk Like TED - Carmine Gallo 2014-03-04

Ideas are the currency of the twenty-first century. In order to succeed, you need to be able to sell your ideas persuasively. This ability is the single greatest skill that will help you accomplish your dreams. Many people have a fear of public speaking or are insecure about their ability to give a successful presentation. Now public speaking coach and bestselling author Carmine Gallo explores what makes a great presentation by examining the widely acclaimed TED Talks, which have redefined the elements of a successful presentation and become the gold standard for public speaking. TED ? which stands for technology, entertainment, and design ? brings together the world's leading thinkers. These are the presentations that set the world on fire, and the techniques that top TED speakers use will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking. In his book, Carmine Gallo has broken down hundreds of TED talks and interviewed the most popular TED presenters, as well as the top researchers in the fields of psychology, communications, and neuroscience to reveal the nine secrets of all successful TED presentations. Gallo's step-by-step method makes it possible for anyone to deliver a presentation that is engaging, persuasive, and memorable. Carmine Gallo's top 10 Wall Street Journal Bestseller Talk Like TED will give anyone who is insecure about their public speaking abilities the tools to communicate the ideas that matter most to them, the skill to win over hearts and minds, and the confidence to deliver the talk of their lives. The opinions expressed by Carmine Gallo in TALK LIKE TED are his own. His book is not endorsed, sponsored or authorized by TED Conferences, LLC or its affiliates.

Computer Networking: A Top-Down Approach Featuring the Internet, 3/e - James F. Kurose 2005

Strategic Management and Business Policy - Thomas L. Wheelen 1998-01

This text provides the Strategic Management and Business Policy student with a presentation of traditional and new strategic management topics. These topics include: corporate governance, hypercompetition, competitive strategy, outsourcing, mass customization, technology, international issues, environmental trends and ethics.

Basic Nursing - Patricia Ann Potter 2003

Building on the strengths of the fourth edition, Basic Nursing: Essentials for Practice is back in a new edition! Thoroughly updated and revised to provide a more focused and engaging presentation, this new edition offers the basic principles, concepts, and skills needed by nursing students. The five-step nursing process returns to provide a consistent, logical organizational framework, with a clear writing style and numerous learning aids. An increased emphasis on caring, along with new boxes on Focused Client Assessment and Outcome Evaluation, reflect current practice trends. This new edition is better than ever! Five-Step Nursing Process provides a consistent organizational framework. More than 40 nursing skills are presented in a clear, 2-column format with rationales for all steps. Procedural Guidelines boxes provide streamlined step-by-step instructions for performing basic skills. Growth and Development chapter and age-related considerations throughout clinical chapters help prepare students to care for clients of all ages. Sample Nursing Care Plans highlight defining characteristics in assessment data, include client goals and expected outcomes in the planning section, and provide rationales for each nursing intervention. Progressive Case Studies follow the interactions of a client and nurse throughout the chapter to illustrate steps in the nursing process and develop critical thinking skills. Brief coverage of higher level concepts

including research, theory, professional roles, and management, maintains the text's focus on essential, basic content. The narrative style makes the text more engaging and appealing. Focused Client Assessment boxes provide specific guidelines for factors to assess, questions and approaches, and physical assessment. Content on delegation is discussed throughout the narrative and specific guidelines are included for each skill. Skills now include Unexpected Outcomes and Interventions to alert for potential undesirable responses and provide appropriate nursing actions. Caring in Nursing is presented in a new chapter and as a thread throughout the text. Outcome Evaluation are based on the chapter's case study and provide guidelines on how to ask questions and evaluate care based on the answers received. NIC and NOC are discussed in the Nursing Process chapter to provide an overview of these taxonomies encountered in practice. NCLEX-style multiple-choice questions at the end of each chapter help students evaluate learning.

[Financial Management](#) - 2003

Dunn & Haimann's Healthcare Management - Rose Dunn 2016

"The way a supervisor handles the managerial aspects of the job makes the difference between running the department and being run by the department. Now in its tenth edition, Dunn and Haimann's Healthcare Management continues to provide readers with the information and tools they need to understand and keep pace with the vast changes occurring in healthcare management today. Although the text builds its framework around the core functions of management planning, organizing, staffing, influencing, and controlling key topics relating to the Affordable Care Act (ACA), new technologies for managers and medical staffs, and a savvy customer base are also addressed."--Back cover.

Fundamentals Of Management: Essential Concepts And Applications, 6/E - Robbins 2009-09

Fundamentals of Management - Ricky W. Griffin 2018

Accounting Terminology - BarCharts, Inc. 2016-03-09

A bank for the "language of money" you need to know. Our author, expert and professor targeted the most important vocabulary for this critical subject in 6 laminated pages covering over 300 terms. Easy to access at a moment's notice for reviewing core concepts before exams, as a professional resource, or for general knowledge of an area that affects business as well as personal lives every day. Suggested uses: * Students/Teachers - reference for any business and accounting student * Personal - great crib sheet for personal investments, money managing, financial markets and government * Professionals - whether an entrepreneur or a CPA, keep a reference to the language of money by your side * Businesses - purchase as a give-away that will help you educate your clients, making for more productive discussions and relationships

Management Principles - P. J. Smit 2007

Book & CD. To improve on an award-winning book poses a major challenge to its authors. The authors of this book took the challenge head-on by conducting a major research study to determine what exactly the outcomes are that managers at different levels must deliver in contemporary organisations in South Africa, and the rest of Africa. The findings of this study, which dealt with current and near-future management issues, as well as classical and contemporary thinking about management, were used as the blueprint for the updating of this book. After placing management in context, the authors deal with the knowledge, skills and dispositions required of managers to perform the management functions of planning, organising, leading and controlling in a volatile business world. Examples of how the functions are applied in practice are cited throughout the book. These examples refer mainly to South African organisations and situations that managers in South Africa, and Africa, have to deal with to create and sustain a competitive advantage for their organisations. The book endeavours to break down the silo effect of seeing the management functions as separate activities. This is done by continuously placing the management function at hand in a bigger context. This enables learners of management to assess the implications of management decisions on different people, processes, systems and so on that make up the organisation.